

Ibiza weddings: Meet the founders – Ma Chérie Weddings Ibiza



Meet Alexandra Sixt, the professional wedding planner with ten years of planning spectacular events under her stylish belt...

Born in Germany, Alexandra first felt the call to Ibiza in 1995 – originally as a holiday destination. It wasn't long before she was returning regularly, and in 2007 it was here she met her future husband Daniel. It looked like Ibiza was about to take a more permanent place in her life. "I was attracted to the vibe, the difference, the sun and especially my husband," she says, looking back to those days. But it's clear today that island life most definitely agrees with her.

Event planning was already in her blood, as Alexandra had studied European Hotel Management before establishing herself in a career organising events with a focus on PR sports. "Later I moved to Berlin, where I started working for an event agency which included clients like Adidas, T-mobile, Samsung and the World Championship in Germany," she says of her extensive experience. But from 2007, the call to the white isle – and her love – was stronger than ever, and she gave up the corporate world and officially relocated permanently.

Upon arrival to Ibiza, due to the demand for weddings at the family's beach club, she turned her exceptional event planning skills to weddings. "I can't believe it's now my tenth year as a wedding planner!" she exclaims as the 2017 is kicking into motion. Considered by her peers and colleagues as a master at multi-tasking, Alexandra is a very warm and positive person – extremely people oriented. Couples feel they are in good hands due to her experience and empathy.

She revels in seeing a well-planned event come to life on the day and keeps calm in stressful and unexpected situations – which despite meticulous planning can happen! Alongside her partner Marcella – who she credits as being "creative, full of ideas, has a special eye for details and knows all new and hidden spots on the island" – Alexandra has an intuitive feeling for what couples are looking for when planning their big day. "To let someone plan your most important day is not an easy step and we want to make our couples feel as comfortable as possible. We want to understand every little detail of their own wedding dream. In the end it is all about making their wedding dreams come true."

250 weddings (and counting!) later, it's more than obvious both love what they are doing, and Ibiza wedding couples feel that from the beginning till the end of their journey with Ma Chérie Weddings Ibiza.

Photography by [Maria Simon](#). Shot on location at [Atzaró Ibiza](#).